

Japanese Companies as Good Corporate Citizens: Partnering with American Communities



Many Japanese-owned companies operating in the United States engage in a broad range of activities to contribute to American society while developing long-term partnerships within the communities and states in which they operate. This presentation is a collection of specific examples of community engagement by Japanese companies, their subsidiaries and their employees. It is a synopsis of how Japanese companies in the United States base their business operations on building close ties with local communities and their sustained commitment to a lasting positive relationship.



**PUBLIC
HEALTH**



ENVIRONMENT



EDUCATION



**CHARITABLE
CAUSES**

Companies Profiled:

- Canon Inc.
- Dai-ichi Life Holdings, Inc.
- Daikin Industries, Ltd.
- DENSO Corporation
- Fujitsu Limited
- Hitachi, Ltd.
- Honda Motor Co., Ltd.
- ITOCHU Corporation
- Kawasaki Heavy Industries, Ltd.
- Mitsubishi Electric Corporation
- Mitsui & Co., Ltd.
- MUFG Bank, Ltd.
- NEC Corporation
- OMRON Corporation
- Sony Group Corporation
- SUBARU Corporation
- Sumitomo Chemical Co., Ltd.
- Sumitomo Mitsui Banking Corporation
- Terumo Corporation
- Tokio Marine Holdings, Inc.
- Toyota Motor Corporation

Canon

CANON VIRGINIA, INC.

12,000

of U.S. Employees

1955

U.S. presence since

Canon Inc. is a leader in the fields of professional and consumer imaging equipment, industrial equipment and information systems. Canon's extensive range of products includes production printers, multifunction office systems, inkjet and laser printers, cameras, video and cinematography equipment, network cameras, medical systems and semiconductor-manufacturing equipment. U.S. headquarters is located in Melville, NY.

www.cvi.canon.com

U.S. Subsidiary in Focus

Canon Virginia Inc.

Program Impact Region

Virginia



Investments in Learning: Recognizing the importance of higher education, Canon Virginia provides 12 STEM Scholarships for the Christopher Newport University. Now in its fifth year and totaling \$60,000 annually, 3 awards are given to deserving students at each class level.



Aiming to Reach More: Canon Virginia is proud to support additional STEM-related initiatives at the Virginia Institute of Marine Science, Virginia Tech University, FIRST Chesapeake, and the Cooperating Hampton Roads Organization for Minorities in Engineering.



Commitment to Community: A successful business supports those who it serves. Giving back is important to Canon Virginia and its employees which is why more than \$700,000 has been contributed in the past 3 years to local charities including the Chesapeake Bay Foundation and the Peninsula Council on Workforce Development.



\$6.5 Billion
Annual USD revenue

3,570
of U.S. Employees as of 5/31/2021
Over 1,100 increase since 2015

2015
U.S. presence since

Dai-ichi Life Group's U.S. operations contribute to local communities by passing on peace of mind through the provision of life insurance and related services, standing by the side of its customers and their loved ones, for life. www.dai-ichi-life-hd.com/en/

U.S. Subsidiary in Focus



Investments in community development: Since 2015, through the Protective Life Foundation, the Dai-ichi Life Group has cumulatively contributed \$29.4 million over 6 years to support quality higher education and talent development, strengthen the local community, improve the quality of life for low income and underserved populations, and help solve difficult social issues.



Fostering Long-Term Partnerships: The University of Alabama received a \$1.5 million gift to endow a professorship called the "Dai-ichi Life Teaching Chair in Actuarial Sciences and Risk Management." Partnering again in 2021, a \$1 million gift was made to establish the Diversity in Business Bridge program that will support and inspire minority students as they pursue careers in business at the university.

Program Impact Region



Finding Tomorrow's Solutions: To inspire research on new drug therapies for disease treatment, in 2015 a \$2 million grant was made to the Alabama Drug Discovery Alliance, a collaboration between University of Alabama at Birmingham (UAB) and Southern Research Institute. In 2021, \$2 million was given to UAB to establish the "Protective Life Endowed Chair in Healthy Aging" and create the "Protective Life Healthy Aging and Research Acceleration and Innovation Fund." These will advance aging research and collaboration among related disciplines including neuroscience, nutrition, and genomics.



\$6
Billion

Annual total revenue
of North America

19,000

of Employees of all
subsidiaries in North
America

1991

U.S. presence since

A world leader in the development, manufacture and sales of fluoropolymers and chemistry ideally suited for use in diverse applications including aerospace, architecture, automotive, energy storage, filtration, home goods, medical, optics & displays, renewable energy, semiconductor, and wire & cable. The headquarters of Daikin America Inc. is located in Orangeburg, NY. www.daikin-america.com

U.S. Subsidiary in
Focus

Daikin
America Inc.

Program Impact Region

Alabama



Investments in Learning: Supporting young adults in their education is deeply important to Daikin. Since 2003, up to 7 scholarships of \$3,000 each are awarded annually to minority high school students in Morgan County to defray college costs. Once on campus, cooperative learning and internship programs give students valuable work experience. In 2020, 9 engineering students from the University of Alabama, Auburn University and the University of Alabama Huntsville successfully completed internships. And a \$175,000 grant was recently donated to the Cook Museum of Natural Science to further STEM education.



Aiming to Reach More: Daikin also continues to be a partner in the Excellence in Process Industrial Controls (EPIC) cooperative work program at Calhoun Community College. The program combines an Associate of Applied Science degree in Process Technology with 2 years of paid, related co-op work experience with a sponsor company. Currently 6 program participants are working onsite at Daikin's facility.



Commitment to Community: Giving back to those less fortunate, Daikin has been supporting the Marines' Toys for Tots bicycle program for 17 years. Donating 14 bikes in its first year, enthusiasm and support for the program led to a record 428 new bikes purchased in 2019. In total over 2,575 bikes have been distributed with more than \$103,000 raised by Daikin employees.

DENSO
Crafting the Core

\$9.3
Billion
Annual North America
revenue

17,500
of U.S. Employees

1966
U.S. presence since

The world's second largest mobility supplier that develops advanced technology and components for nearly every vehicle make and model on the road today. U.S. headquarters is located in Southfield, MI.

www.DENSO.com

Foundation in Focus



Investments in Learning: Learning does not end in adulthood, which is why DENSO partnered with the Battle Creek Public Schools system in Michigan to support adult education programs starting in 2019. Upon attending twice-weekly classes and successfully achieving their GED, graduates are given an opportunity to become full-time employees of DENSO.



Support Near & Far: Through its foundation, more than \$13 million has been awarded to U.S. colleges and universities since 2001 to support STEM education. The most recent grants awarded 7 schools in Michigan alone including Michigan State University, Kettering University, Wayne State University and Western Michigan University.

Program Impact Region



Lead by Example: Recognizing its employees also benefit from continued education and upskill opportunities, DENSO invested \$1.95 million to create a Technical Training Center at its Battle Creek facility in 2019. With a focus on the internet of things and artificial intelligence, the advanced manufacturing workforce of tomorrow is being trained today.



\$1
Billion
Annual USD revenue

3,000
of U.S. Employees

1967
U.S. presence since

Information and communication technology company offering a full range of technology products, solutions, and services. U.S. headquarters is located in Richardson, TX.

www.fujitsu.com/us/

U.S. Subsidiary in Focus



Investments in Learning: To properly prepare students for successful careers in adulthood, Fujitsu Network Communications (FNC) believes that teachers must be supported. The "Fujitsu Teacher Trailblazer Award" was created a decade ago to honor and recognize two teachers who integrate creative use of technology instruction, inquisitive questioning techniques and innovative strategies to challenge students in the learning process. To date nearly \$100,000 has been awarded to Texas K-6 grade teachers.



Aiming to Reach More: In 2018, FNC created the "Fujitsu STEM Scholarships" for graduating high school seniors in the Richardson Independent School District in Richardson, TX. Each year FNC awards 2 scholarships of \$5,000 each to students pursuing STEM studies at a two- or four-year college or university.



Fostering Long-term Partnerships: FNC's support of local schools is not limited to financial scholarships. In Fall 2019 FNC donated 60 solar-powered cars and 200 solar car kits to encourage STEM learning. Fourth grade students at Forestridge Elementary received pre-assembled car kits, while 5th and 6th grade students at Richland Elementary assembled car kits on their own. Students then competed in solar car races. Fujitsu employees joined in the effort during their annual Fujitsu Day to support student enrichment and teacher development.

Program Impact Region



HITACHI

Inspire the Next

\$10.2
Billion

Annual USD revenue

24,700

of U.S. Employees

1959

U.S. presence since

Delivering unique digital and industrial solutions to elevate the operational efficiency of our customers' business. Hitachi's expertise in OT and IT acts as an enabler in advancing the discovery, development, and delivery of human-centric technology and driving sustainability across different industry verticals. www.hitachi.us/

U.S. Subsidiary

72
companies

Program Impact Region

California



Investments in Learning: Hitachi believes to ensure student success, one must first start with educators. Since 2005 Hitachi has partnered with the City Scholars Foundation to improve the leadership and effectiveness of senior staff responsible for more than 65 after-school and school-based non-profits providing quality STEM education. To date more than 434,000 students have been positively impacted.



Fostering Future Interest: Engaging students and encouraging learning is the core of Hitachi's educational outreach. Initiatives to build interest include creating science rooms at South LA schools, sponsoring workshops on nanotechnology for 1,200 students, and funding STEM and summer camps for low-income students at the California Science Center.



Launching New Initiatives: In cooperation with the Columbia Memorial Space Center, Hitachi provided funding and donated advanced technology to help create a virtual curriculum for their Scanning Electron Microscope (SEM) "Inspire STEM Education" program. With the return of in-person learning, they also provided funding for the "Girls in STEM Robotics Club," which will select 30 girls to participate in the JPL Mars Rover Model team project in 2021.

HONDA

\$66.6
Billion

2020 North American
revenue

30,000

of U.S. Associates

1959

U.S. presence since



www.honda.com

U.S. Subsidiary in
Focus

American
Honda Motor
Co., Inc.

Program Impact Region

Ohio



Environmental Stewardship: From the reduced emissions of its plants to the “greener” life cycles of its products, Honda’s desire to preserve “Blue Skies for Our Children” plays a role in everything its associates do. Honda supports environmental initiatives in local communities for which its U.S. facilities operate, including financial contributions, event sponsorships, and associate volunteer programs.



Fostering Long-Term Partnerships: Believing education and engagement go hand in hand, Honda supports environmental programming nationwide. In Ohio, for example, Honda’s partnerships include Aullwood Audubon, Stratford Ecological Center, Bruckner Nature Center, and Franklin Park Conservatory. Honda associates regularly assist local clean-up efforts and collaborated with Keep Ohio Beautiful to plant 100 trees.



Lasting Impact: In 2020, Honda celebrated its 30-year partnership with The Nature Conservancy of Ohio by donating 90 acres of fragile headwaters and surrounding lands of the Big Darby Creek watershed for conservation. The donation was valued at \$280,000.



**\$5.3
Billion**
Annual USD revenue

17,000
of U.S. Employees

1918
U.S. presence since

ITOCHU is a diversified trading and investment company with particular strength in seven divisions: textiles, machinery, metals & minerals, energy & chemicals, food, general products & realty, and ICT & financial business. The North American headquarters is located in New York City, NY.

www.itochu.com/us/en/

U.S. Group
Companies in Focus



Program Impact Region



Commitment to Community: Over 150 years ago, **ITOCHU's** founder asserted that business dealings must benefit not only the buyer and the seller but also wider society. This idea of *sampo yoshi* is actualized through the environmental, educational, and social justice oriented charitable activities of **ITOCHU's** group companies operating across the U.S.



Meeting Immediate Need: Whether it is Multiquip providing mechanical equipment and manpower to build affordable homes in Los Angeles with Habitat LA, or Dole Packaged Foods donating 1.5 million pounds of packaged fruit to U.S. food banks nationwide, **ITOCHU** group companies are committed to meeting the needs of the community.



Support Near & Far: From ALTA Forest Products providing scholarships and school supplies in Washington state to Enrotech employees volunteering at environmental clean-up efforts in Indiana and Maryland, continued community engagement has a measurable positive impact.



Together with about 100 group companies around the globe, Kawasaki Heavy Industries oversees the formation of a "technology corporate group" with capabilities, polished over a history that exceeds a century, to send diverse products forth into wide-ranging fields that go beyond land, sea, and air, extending from the ocean depths to space. U.S. headquarters is located in New York City, NY. www.kawasaki.com
global.kawasaki.com

U.S. Subsidiary in Focus



Program Impact Region



Investments in Learning: With the intention of helping deserving local students attend college, Kawasaki has established a close relationship with Northwest Missouri State University. In 2016 the "Kawasaki Powering Dreams Scholarship" was established, providing up to \$10,000 a year to offset students' costs. To date more than 30 students have received scholarships awards totaling nearly \$50,000.



Fostering Long-Term Partnerships: For the past two decades, more than \$100,000 has been dedicated to support the university's Visiting Writers Series, an initiative bringing nationally recognized fiction writers, poets and writers of creative nonfiction to campus for presentations and readings.



Lead by Example: In 2018 the Kawasaki Kids program was established to further support dependents of company employees who attend Northwest. The "Powering Your Potential Scholarship" was launched, bestowing 10 to 15 financial awards annually. To date 23 dependents of Kawasaki employees have received \$38,000 to help pay for college.



\$3.5 Billion
Annual USD revenue

4,000
of U.S. Employees

1973
U.S. presence since

Mitsubishi Electric US companies contribute to the realization of a vibrant and sustainable society through continuous technological innovation and ceaseless creativity, as a leader in the manufacture and sales of products used in Energy and Electric Systems, Industrial Automation, Information and Communication Systems, Electronic Devices, and Building and Residential HVAC systems. U.S. headquarters is located in Cypress, CA. www.meaf.org

Foundation in Focus



Commitment to Community: In support of its mission to empower young people with disabilities to lead more inclusive and productive lives, the Mitsubishi Electric America Foundation has contributed more than \$20 million to organizations across the country since its inception. This financial support is making a real impact with more than 50,000 American youth with disabilities successfully transitioning to the workforce since 1991.



Expanding What Works: In 2003, the Foundation partnered with Cincinnati's Project SEARCH to replicate their successful high school internship program for young adults with intellectual and developmental disabilities across the United States. Today, supported by \$730,000 in grants from the Foundation, the program is at 622 sites in 48 states and 10 countries. Since 2010, more than 29,000 participants have successfully transitioned to employment in healthcare, hospitality, banking, and other industries.



Creative Partnerships: Joining efforts with the Los Angeles-based Exceptional Minds, youth with autism are trained for careers in animation and special effects at studios like Warner Bros. and Nickelodeon where 66% of graduates are working in the field. With \$155,000 in grants from the Foundation, this vocational training has gone virtual and is now recruiting and training students with autism nationwide.

Program Impact Region





MITSUI & CO.



Mitsui & Co. is engaged in business investment, project development and management, and capital goods leasing and technology transfer, in addition to traditional businesses of a Sogo Shosha (general trading company) such as import, export, offshore trade and domestic wholesale. U.S. headquarters is located in New York City, NY. www.mitsui.com/us/en/index.html

Foundation in Focus



Commitment to Community: Established in 1987, the Mitsui USA Foundation is the philanthropic arm of Mitsui USA for social contribution programs in communities where the company does business. It supports more than 50 initiatives across the U.S. in the areas of education, community welfare, arts & culture, employee matching and volunteerism. More than \$2 million in total grants has been distributed in the last 3 years.



Investments in Learning: In 2020, the Foundation awarded \$147,610 in grants directly to U.S. colleges and universities for scholarship programs, research programs, lectures and forums. The total grants for Top 3 beneficiaries in the last 3 years are; \$105,000 to Baruch College in New York City, \$79,500 to NYU's Polytechnic School of Engineering, and \$40,000 to the Rice Design Alliance at Rice University in Houston, TX. Additionally, in 2020 the Foundation gave \$66,500 in various scholarships and education-related grant support through other non-profit organizations across the country.



Lead by Example: Furthermore, the Mitsui USA Sons' & Daughters Scholarship program, a merit-based program for dependent children of full-time, locally-hired Mitsui & Co. (U.S.A.), Inc. staff or participating Qualified Group Companies, is supported by the Foundation. In 2020, \$192,500 in total scholarships were made for accredited undergraduate-level studies at various institutions across the U.S.

Program Impact Region





One of the world's leading financial groups with a global network of 2,700 offices in over 50 markets, MUFG is proud of its diversity and inclusion with women and people of color occupying two-thirds of the seats on the bank's Board of Directors. U.S. headquarters is located in New York City, NY.

www.unionbank.com

U.S. Subsidiary in Focus

MUFG Union Bank, N.A.

Program Impact Region

California



Investments in Learning: Promoting financial literacy and access to the banking system particularly in low-to-moderate income communities, Union Bank is the only bank on the West Coast to have fully-functioning branches inside high school campuses. Through this internship program, practical life skills on personal finance are learned and career opportunities are established.



Aiming to Reach More: The first student-run branch opened in 2011 at McLane High School in Fresno. Due to the program's success, Union Bank has invested \$1.25 million and expanded to high schools in Los Angeles, El Monte and Anaheim. Plans are underway to also expand to community colleges, starting with Laney College in Oakland.



Students Succeeding: Currently 46 students are enrolled in the internship program and almost 400 student bankers have graduated to date. Approximately 10% of student bankers who successfully completed the program have been hired by Union Bank for careers in banking.

Orchestrating a brighter world

NEC

\$1.2
Billion

FY2020 USD revenue
North America and Latin
America

2,000+

of U.S. Employees

1963

U.S. presence since

An Information and Communications Technology (ICT) leader in operation for 120 years committed to bringing together and integrating its technology and expertise to create the ICT-enabled society of tomorrow. U.S. headquarters is located in Irving, TX.

www.necam.com

Foundation in Focus

NEC
Foundation
of America



Commitment to Community: Since 1991, NEC Foundation of America has contributed to the creation of social value and advanced society through innovative giving programs with a core focus on: STEM Education, Health and Human Services, Environmental Stewardship, Community Well-being and Social Justice. The total contribution amount is around \$9 million.



Fostering Long-Term Partnerships: In the previous 5 years (2016-2020), NEC Foundation of America worked with over 20 non-profit organizations in the above focus areas.



Investments in Learning: At the Irma Rangel Young Leadership School in Dallas, NEC donated dollars, employee time and IT expertise to redesign and procure new equipment for the Irma Rangel computer lab.

Program Impact Region





As a global leader in the field of automation, OMRON's business fields cover a broad spectrum, ranging from industrial automation and electronic components to social systems including automated ticket gates and solar power conditioners, and healthcare. At present, OMRON provides products and services in approximately 120 countries and regions. U.S. headquarters is located in Hoffman Estates, IL. www.omron.com

Foundation in Focus



Investments in Learning: Since its establishment, the Omron Foundation has sought to encourage, expose and train engineering students in the art of safety and automation. The Foundation has endowed scholarships at 12 colleges and universities totaling \$782,500 since 1989.



Aiming to Reach More: In recent years the Foundation has increased its number of scholarships awarded annually. Today 20 to 30 students benefit each year. The newest scholarships, focused on electronics engineering at the William Rainy Harper College in Palatine, Illinois and the University of California at Merced, were established in 2020 and 2021 respectively.



Fostering Long-Term Partnerships: Recognizing students need to learn on state-of-the-art technology to truly succeed, the Foundation has donated \$2.5 million in financial support and equipment to establish automation, robotics and safety laboratories at 6 high educational facilities in CA, IL, MI and TX.

Program Impact Region



SONY

\$19.8
Billion

Annual USD revenue

33,200

of U.S. Employees

1960

U.S. presence since

With their U.S. headquarters in New York City, the principal U.S. business units include Sony Electronics, Sony Interactive Entertainment, Sony Pictures Entertainment, Sony Music Entertainment and Sony Music Publishing. U.S. headquarters is located in New York City, NY.

www.sony.com

U.S. Subsidiary in
Focus

Sony
Corporation of
America

Program Impact Region



Commitment to Community: To rectify societal inequities, it takes a united approach which is why Sony Music Group established the \$100 million Global Social Justice Fund in 2020 with the full support of all Sony Group companies. Grants distributed from the fund support organizations that promote social justice and anti-racism initiatives while seeking to foster greater diversity, equity and inclusion both inside Sony and around the world.



Aiming to Reach More: Sharing expertise to promote a deeper understanding of the history of enslaved Africans in the U.S., a \$2.1 million product donation was made to the International African American Museum (IAAM) in Charleston, South Carolina from Sony Corporation of America. Sony Electronics' industry-leading technology will be used to create displays and interactive experiences. Set to open in 2022, IAAM seeks "to connect visitors to their ancestors, demonstrating how enslaved Africans and free blacks shaped economic, political, and cultural development in the nation and beyond."



Lasting Impact: A \$350,000 donation was made to the New York City-based Doe Fund to support their "Ready, Willing and Able" residential program that provides a working way home for men with long histories of incarceration, homelessness and unemployment. Additional funding was granted to Asian Americans Advancing Justice (AAJC) and the Asian American Legal Defense and Education Fund (AALDEF) in support of their efforts to address recent hate crimes against Asian Americans & Pacific Islanders.



\$25.2 Billion
Annual USD revenue

7,700
of U.S. Employees

1968
U.S. presence since



www.subaru.com

U.S. Subsidiary in Focus

Subaru of Indiana Automotive Inc.
Subaru of America Inc.



Environmental Stewardship: Corporate responsibility is an integral part of Subaru. In 2004, Subaru of Indiana Automotive Inc. became the first zero landfill automobile plant in the U.S. Starting in 2015, Subaru of America Inc. joined with suppliers, the National Parks Conservation Association and the National Park Service to reduce landfill waste generated at Yosemite NP in California, Denali NP in Alaska, and Grand Teton NP in Wyoming. More than \$176 million has been donated to the National Park Foundation to date.



Launching New Initiatives: With a focus on communities for which we live and work, Subaru of America launched a partnership with TerraCycle in 2018 to reduce hard-to-recycle waste locally. More than 500 U.S. dealerships now participate in the recycling initiative as part of Subaru Loves the Earth program.



Lead by Example: Giving back is the hallmark of Subaru's Love Promise, which is why employees volunteer at more than a 100 charitable events each year, totaling thousands of hours of community service and donations of thousands of science books to U.S. schools.

Program Impact Region





\$1.1 Billion
Annual USD revenue

1,020
of U.S. Employees

1976
U.S. presence since

Chemistry wields unlimited potential to create solutions to a myriad of problems that threaten the sustainable development of the world, including environmental issues, natural resource and energy problems, food shortages, and poverty. Sumitomo Chemical strives to develop innovative solutions and products by combining the technologies and expertise accumulated through years of operation as a diversified chemical company. U.S. headquarters is located in New York City, NY.

www.sumitomochemicalamerica.com

U.S. Subsidiary in Focus

SUMIKA
POLYMERS
NORTH AMERICA
(SPNA)



Commitment to Community: Sumitomo not only works to solve food scarcity issues in the developing world but seeks to help those in need in the communities for which its employees live and work.



Meeting Immediate Need: For the past 3 years Sumitomo employees have volunteered with Hospitality House in Commerce Township, which feeds an average of 550 households monthly and distributes over 30,000 lbs of food. The company also makes an annual financial donation to support these efforts.



Targeted Solutions: Recognizing children are the most vulnerable to hunger, the "BACKPACK FOR KIDS" program was designed to help elementary students who may not have sufficient food to eat over the weekends. Starting in 2015 Sumitomo began donations of \$5,000 and employees' volunteering monthly to help package and deliver food bags to children at 6 local schools in Eastern Michigan.

Program Impact Region



Michigan



\$22.1 Billion
Annual USD revenue

3,275
of U.S. Employees
(as of 3.31.21)

1916
U.S. presence since

A core member of Sumitomo Mitsui Financial Group (SMFG), a Tokyo-based bank holding company that is ranked among the largest 25 banks globally by assets under management and offering corporate and institutional clients comprehensive financial services worldwide. U.S. headquarters is located in New York City, NY.

www.smbcgroup.com/americas/

U.S. Subsidiary in Focus



Program Impact Region



Commitment to Community: Committed to giving a greater focus to those who require additional attention and opportunities is at the heart of SMBC's community involvement. From engaging the growing U.S. veterans population to working with individuals with disabilities, active engagement yields impressive results.



Aiming to Reach More: Since 2018 SMBC has partnered with FourBlock - a nationwide organization dedicated to teaching, mentoring, and hiring U.S. military veterans in transition. Through semi-annual events, SMBC has offered internships, mock interviews training and job opportunities to more than 240 servicemen and women to date.



Fostering Long-term Partnerships: Engaging with the National Stuttering Association starting in 2019 and the VISIONS organization starting in 2020, SMBC offers mock interview and mentorship events as well as career options for individuals impacted by stuttering, hearing and vision loss.



**\$1.7
Billion**
Annual Americas
USD revenue

8,300
of U.S. Employees

1972
U.S. presence since

Terumo is a global leader in medical technology. Our extensive business portfolio ranges from vascular intervention and cardio-surgical solutions, blood transfusion and cell therapy technology, to medical products essential for daily clinical practice. U.S. headquarters is located in Somerset, NJ. www.terumobct.com

U.S. Subsidiary in
Focus



Finding Tomorrow's Solutions: Through charitable giving and community involvement with nonprofit organizations that align to our promise of Unlocking the Potential of Blood and Cells, Terumo Blood and Cell Technologies is making a measurable impact and forging lasting partnerships in research and patient care initiatives. In 2020, the transfusion medicine fund at John Hopkins University was awarded \$10,000 while 8 named healthcare scholarships were created and funded at the Colorado Community College System Foundation.



Fostering Long-term Partnerships: Through its decade-long support of the Leukemia & Lymphoma Society's Rocky Mountain Chapter, Terumo Blood and Cell Technologies and its employees have donated more than \$1.75 million to advance patient care, advocacy and innovative research to find a cure for blood cancers.



Aiming to Reach More: In 2021, Terumo Blood and Cell Technologies is supporting ADRP, an International Division of America's Blood Centers, with a \$50,000 grant to produce educational videos aimed at encouraging eligible people to donate blood. The educational videos will cover many topics, including rare donors, first time/young donors, blood basics, platelet donations, convalescent plasma and more.

Program Impact Region





TOKIO MARINE
GROUP



Tokio Marine Group provides unique insurance and risk management tools from experienced staff of account executives, underwriters and loss prevention engineers.

<https://tmamerica.com/>

Tokio Marine America is one of the Tokio Marine Group's subsidiaries which mainly provides services to Japanese companies operating in the U.S.

U.S. Subsidiary in
Focus



Commitment to Community: Dedicated to the communities they live, work and serve, each year Safety National donates more than \$500,000 to nonprofit organizations that support health and social services, cultural exhibits and disaster relief.



Lead by Example: Approximately 90% of employees participate in the Days of Service program, volunteering at local nonprofit agencies during the workday. Proud of their leadership, Safety National matches both monetary gifts and volunteer hours that employees donate.

Program Impact Region



Support Near & Far: From the Gateway Arch Park Foundation and Variety Bike Build to Habitat for Humanity and Wounded Warriors, Safety National is proud to support local and national organizations with diverse missions but a shared goal to make society a better place.

TOYOTA

\$98.7
Billion

Annual North
American revenue

36,000

of North American
Employees

1957

U.S. presence since



U.S. Subsidiary in
Focus

Toyota
Motor North
America



Investments in Learning: Since 1991, Toyota has partnered with the National Center for Families Learning to help eradicate poverty through education solutions under the model of parents and children learning together.



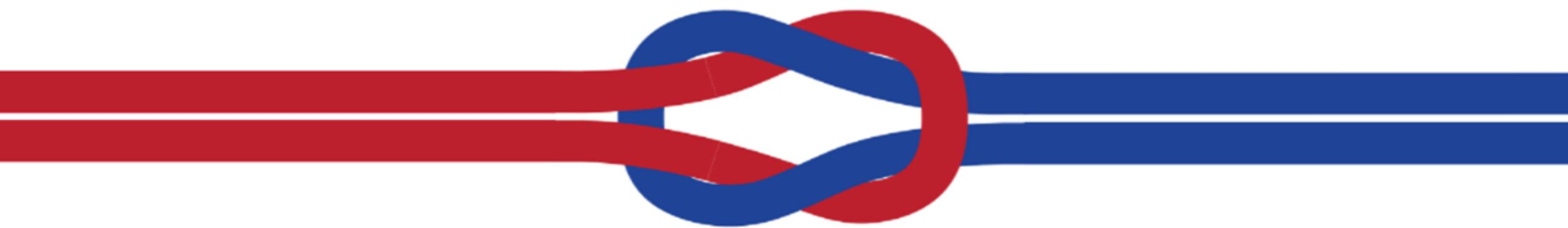
Family Solutions: Engaging multiple generations from the same family has been a fundamental approach and provides greater proven success for families. Toyota has contributed more than \$50 million to date to this effort.



Targeted Approach: In 2015 the Toyota Family Learning initiative was launched to focus on low-income and ethnically diverse families. This 6-year, \$10 million effort supports online and in-person intergenerational learning programs active in 16 communities across AL, CA, CO, FL, KY, MI, NE, NY, NV, OH, RI, TX and WI.

Program Impact Region





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